

ARLINGTON COMMISSION ON ARTS AND CULTURE (ACAC)
MINUTES OF MEETING – December 4, 2014 (*as approved 1.8.15*)
7:30 pm, Cutter House Gallery

PRESENT: Adria Arch, Barbara Costa (taking notes), Stephanie Marlin-Curiel (meeting chair)

ALSO: Amy Mongeau (Arts & Culture Liaison)

GUESTS: Jonathan Hyde, Leland Stein

NOT PRESENT: Carla Dorato, Aimee Taberner

1. Voted to approve November meeting minutes
2. Update on ACAC opening(s) selection process - Jonathan Hyde and Leland Stein will be officially named as ACAC members at the December 8 meeting of the Board of Selectmen.
3. Arlington Cultural Council application report – Adria reported that the ACAC application to fund the printing of arts & culture calendars was turned down; ACC said Town should cover this expense. Amy is willing to collect event info, create layout, seek sponsors, go to printer, distribute calendar, despite her FT job. ACAC should be promoted by groups with events listed in a calendar. Amy will distribute by email the marketing plan and application which had been submitted to ACC.
4. Cultural District designation process planning update: Meeting with representatives of A-TED to take place December 9. Barbara to list ACAC meeting on Town website as a quorum of ACAC will attend.
Reviewed reasons for considering Arlington Center as potential Cultural District. We will need partners from Center to work as a steering committee for application process.
When partners are convened, we will present a power point about Cultural Districts: benefits, possible methods of governance.
Discussion of history of 'Arlington Alive' brand.

Assistance from an experienced Cultural Planner to advise Cultural District as well as Cultural Plan, which would bring in funds for facilities, signage, and administering cultural plan in town. Adria is in touch with Ann Budner, who helped Natick's Cultural Plan; Adria to invite her to attend meeting (possibly ACAC January 8). (Suggestion that ACAC members review Cultural Plan info previously distributed by Stephanie.)

5. Proposed ACAC budget request for Town Manager

For the purpose of maintaining the cultural calendar with finite print publication of calendar to drive public toward web site, as well as banners and tents for publicity/public display (Town Day, etc.).

VOTED: to request \$3000 for promotional materials including an online calendar and website toward the goal of raising the visibility of ACAC efforts.

Barbara will email this to Adam Chapdelaine.

6. New Business

a) Election of Officers for 2015 – to be done at January meeting.

Interested candidates for co-chair and recording secretary should let Barbara or Stephanie know. Barbara is willing to co-chair in 2015.

b) Selection of three First Lights awards (ACTUAL WORDING??) for Arlington holiday window decorations: Madrona Tree, Helena's, and Derby Farms.

7. Announcements

a) Amy noted that she is also organizing a woodworkers craft fair at the Old Schwamb Mill as well as a band event at Arlington Center for the Arts along with Bill Phaneuf (Frames with a History).

b) MCC Public Art website features Arlington Public Art. Video produced by Barbara, featuring Adria, is posted.

Meeting was adjourned at 9:15 pm.

UPCOMING 2015 ACAC MEETING DATES

January 8 (NOTE, not first Thursday)

February 5

March 5

April 2

May 7

June 4